

Studio36

M E D I A

Dear Client,

We would like to emphasize that the prices provided in our pricing list are estimates and are subject to variation based on your specific requirements. We understand the importance of providing accurate quotes tailored to your unique needs and budget constraints. Therefore, we highly recommend scheduling a consultation with our team.

During the consultation, we will discuss in detail your project requirements, objectives, and any specific features or functionalities you may require. This will enable us to provide you with a precise and customized quote that aligns with your expectations and financial considerations.

At Studio36media, our goal is to ensure transparency and clarity throughout the pricing process. We value your satisfaction and want to deliver services that meet your specific needs while respecting your budget. Our team will work closely with you to understand your goals and provide a pricing structure that is fair, reasonable, and reflective of the value you will receive.

We believe that effective communication and collaboration are key to delivering successful projects. Therefore, we encourage you to reach out to us to arrange a consultation. Our experts will be delighted to discuss your requirements, address any concerns, and provide you with an accurate quote that considers your specific needs and budgetary constraints.

Thank you for considering Studio36media for your marketing needs. We look forward to the opportunity to work with you and deliver outstanding results.

Best regards,
Mitchell
Studio36media

Website Development:

Basic Website: \$800 - \$1,500 (depending on the complexity and number of pages)

E-commerce Website: \$1,500 - \$3,500 (includes product catalog, shopping cart, payment integration)

Custom Website: Starting from \$3,000 (tailored design and advanced functionality)

Public Relations:

Press Release Writing: \$200 - \$300 (includes drafting, editing, and distribution)

Media Relations: \$300 - \$800 per month (building relationships, pitching stories, securing coverage)

Crisis Management: \$800 - \$1,500 (handling reputation crises, managing communication)

Event PR: Starting from \$1,000 (publicity and media coordination for events)

Influencer Outreach: Custom pricing (based on scope and objectives)

Branding:

Logo Design: \$300 - \$800 (includes multiple concepts and revisions)

Brand Identity: Starting from \$1,000 (includes logo, color palette, typography, brand guidelines)

Strategy & Direction:

Marketing Strategy: Starting from \$1,500 (includes market research, target audience analysis, and strategic planning)

Campaign Planning: Custom pricing (based on the complexity and scale of the campaign)

Brand Positioning: Starting from \$800 (defining unique selling propositions, target market, and messaging)

Digital Marketing:

Search Engine Optimization (SEO): \$300 - \$1,000 per month (depending on website size and competition)

Pay-per-Click (PPC) Advertising: Custom pricing (based on advertising budget and campaign objectives)

Social Media Marketing: \$300 - \$1,000 per month (managing social media accounts, content creation, and engagement)

Content Creation:

Blog Posts/Articles: \$50 - \$300 per piece (based on word count and research required)

Social Media Content: \$30 - \$150 per post (includes visuals and captions)

SMM (Social Media Marketing):

Social Media Management: \$300 - \$1,000 per month (includes content creation, scheduling, and community management)

Influencer Marketing: Custom pricing (based on influencer reach and campaign goals)

Social Media Advertising: Custom pricing (based on advertising budget and campaign objectives)

Advertising:

Display Advertising: Custom pricing (based on ad placement, duration, and targeting)

Video Advertising: Custom pricing (based on video length, platforms, and reach)

Print Advertising: Custom pricing (based on publication, ad size, and circulation)

These terms and conditions (the "Agreement") govern the pricing of services provided by Studio36media (referred to as "the Company" or "we") to clients ("the Client" or "you"). By engaging our services, you agree to abide by the following terms and conditions:

Pricing Structure:

- a. The pricing for our services is outlined in the pricing list provided to you, which is subject to change without prior notice. Any ongoing projects will be honored at the agreed-upon pricing unless otherwise stated.
- b. All prices are stated in NZD (New Zealand Dollars) unless otherwise specified.

Estimates and Quotes:

- a. The pricing provided in estimates and quotes is based on the information provided by the Client and may be subject to change upon a detailed assessment of project requirements.
- b. Estimates are valid for a period of 30 days from the date of issuance, after which they may be revised or updated.

Customized Pricing:

- a. In some cases, customized pricing may be provided for specific projects or tailored services. Customized pricing will be outlined in a separate agreement or proposal and will supersede any general pricing mentioned elsewhere.

Payment Terms:

- a. The Client agrees to pay the agreed-upon pricing for services provided by the Company.
- b. Unless otherwise stated, a deposit or upfront payment may be required before the commencement of work.
- c. For projects with a total cost exceeding a specified amount, a milestone-based payment structure may be implemented, with specific payment percentages tied to project milestones.
- d. Invoices are typically issued on a monthly or milestone basis and are payable within [X] days from the date of invoice.
- e. Late payments may incur interest or late fees as outlined in a separate Late Payment Policy.
- f. The Company reserves the right to suspend or terminate services for non-payment.

Additional Expenses:

- a. The Client shall be responsible for any additional expenses incurred during the project, such as third-party software licenses, stock imagery, printing costs, or advertising expenses.
- b. Any additional expenses will be communicated to the Client and require approval before they are incurred.

Revision and Change Requests:

- a. The pricing provided is based on the scope of work and project requirements as initially defined.
- b. Any revisions or changes requested by the Client that go beyond the agreed-upon scope may incur additional costs. The Company will communicate these additional costs to the Client for approval before proceeding with the requested changes.

Taxes:

- a. The Client is responsible for any applicable taxes, duties, or levies imposed by the relevant authorities in connection with the services provided by the Company.

Confidentiality:

- a. All pricing information provided by the Company to the Client is confidential and shall not be disclosed to third parties without the prior written consent of the Company.

Amendments and Termination:

- a. The Company reserves the right to amend these pricing terms and conditions at any time. Any changes will be communicated to the Client in writing.
- b. Either party may terminate the Agreement with written notice, subject to any specific termination clauses outlined in a separate agreement.

Governing Law:

- a. This Agreement shall be governed by and construed in accordance with the laws of the jurisdiction where the Company is based.

Please carefully review these terms and conditions. If you have any questions or concerns, please contact us for clarification before proceeding with our services.